

Remit Address:

**WRAL-TV Accounting Department** PO Box 60904 Charlotte, NC 28260 Main: (919)821-8514 Billing: (919)821-8581

## **Billing Address:**

**Shorr Johnson Magnus Attention: Accounts Payable 1831 Chestnut Street** Philadelphia, PA 19103



Advertiser	NC Citizens for Progress
Product	CITIZENS 4 PROG 10/2
Estimate Number	

Invoice #	118995-1
Invoice Date	10/14/12
Invoice Month	October 2012
Invoice Period	10/01/12 - 10/08/12

Station	WRAL		
Account Executive	Cheryl Blair		
Sales Office	Washington Telerep		
Sales Region	National		

Order #	118995
Alt Order #	06309388
Deal #	
Order Flight	10/02/12 - 10/08/12

Billing Calendar	Broadcast		
Billing Type	Cash		
Special Handling	CIA - Mark PAID		

IDB#	
Advertiser Code	
Product Code	

Agency Ref	
Advertiser Ref	

Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
1	WRAL	CBS This Morning	7am - 9am				_	•	-		
	ISSUE CL	ASS OF TIME R8.23									
					2 to 10/07/12	8x	WTF				
	WRAL			W	10/03/12	:30	7:59 AM	NCCP-TV12-13	\$1,500.00		1
	WRAL			W	10/03/12	:30	8:28 AM	NCCP-TV12-13	\$1,500.00		2
	WRAL			W	10/03/12	:30	8:54 AM	NCCP-TV12-13	\$1,500.00		8
	WRAL			Th	10/04/12	:30	8:24 AM	NCCP-TV12-13	\$1,500.00		4
	WRAL			Th	10/04/12	:30	8:59 AM	NCCP-TV12-13	\$1,500.00		3
	WRAL			F	10/05/12	:30	7:55 AM	NCCP-TV12-13	\$1,500.00		6
	WRAL			F	10/05/12	:30	8:37 AM	NCCP-TV12-13	\$1,500.00		/
	WRAL			F	10/05/12	:30	8:59 AM	NCCP-TV12-13	\$1,500.00		5
2	WRAL	CBS This Morning	7am - 9am								
	ISSUE CL	ASS OF TIME R8.23				_	_				
					2 to 10/14/12	2x	2				
	WRAL			М	10/08/12	:30	7:29 AM	NCCP-TV12-13	\$1,500.00		2
	WRAL			М	10/08/12	:30	8:29 AM	NCCP-TV12-13	\$1,500.00		1
3	WRAL	WRAL 5am News	5am - 5:30a								
	ISSUE CL	ASS OF TIME R8.23									
					2 to 10/07/12	4x	WTF				
	WRAL			W	10/03/12	:30	5:14 AM	NCCP-TV12-13	\$900.00		4
	WRAL			Th	10/04/12	:30	5:09 AM	NCCP-TV12-13	\$900.00		2
	WRAL			Th	10/04/12	:30	5:24 AM	NCCP-TV12-13	\$900.00		1
	WRAL			F	10/05/12	:30	5:25 AM	NCCP-TV12-13	\$900.00		3
4	WRAL	WRAL 5am News	5am - 5:30a								
	ISSUE CL	ASS OF TIME R8.23									
				10/08/1	2 to 10/14/12	1x	1				
	WRAL			M	10/08/12	:30	5:24 AM	NCCP-TV12-13	\$900.00	1	1
5	WRAL	Noon News	12p-1p								
	ISSUE CL	ASS OF TIME R8.23	• •								
				10/01/1	2 to 10/07/12	4x	WTF				
	WRAL			W	10/03/12	:30	12:11 PM	NCCP-TV12-13	\$1,200.00	l .	4
	WRAL			W	10/03/12	:30	12:37 PM	NCCP-TV12-13	\$1,200.00		1
									Ţ:,= <b>30.00</b>		•



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L	ine	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
5		WRAL	Noon News	12p-1p								
			SS OF TIME R8.23		_							
		WRAL			Th F	10/04/12	:30	12:22 PM	NCCP-TV12-13	\$1,200.00		2
•		WRAL		40.4	F	10/05/12	:30	1:03 PM	NCCP-TV12-13	\$1,200.00		3
6			Noon News SS OF TIME R8.23	12p-1p								
					10/08/12 to		1x	1				
		WRAL			М	10/08/12	:30	12:54 PM	NCCP-TV12-13	\$1,200.00		1
7			Price is Right SS OF TIME R8.23	11a-12p								
					10/01/12 to		4x	WTF				
		WRAL			W	10/03/12	:30	10:58 AM	NCCP-TV12-13	\$850.00		1
		WRAL			W	10/03/12	:30	11:30 AM	NCCP-TV12-13	\$850.00		3
		WRAL			Th	10/04/12	:30	11:29 AM	NCCP-TV12-13	\$850.00		2
		WRAL			F	10/05/12	:30	10:59 AM	NCCP-TV12-13	\$850.00		4
8			Price is Right SS OF TIME R8.23	11a-12p								
					10/08/12 to		1x	1				
		WRAL			М	10/08/12	:00			<del>\$850.00</del>	Credited	1
9			Young and the Restless SS OF TIME R8.23	4-5p								
					10/01/12 to		4x	WTF				
		WRAL			W	10/03/12	:30	3:59 PM	NCCP-TV12-13	\$1,600.00		4
		WRAL			Th	10/04/12	:30	4:00 PM	NCCP-TV12-13	\$1,600.00		1
		WRAL			Th	10/04/12	:30	4:27 PM	NCCP-TV12-13	\$1,600.00		2 3
	_	WRAL			F	10/05/12	:30	3:59 PM	NCCP-TV12-13	\$1,600.00		3
1	-		Inside Edition SS OF TIME R8.23	7-730P								
					10/01/12 to		4x	WTF				
		WRAL			W	10/03/12	:00				See MG 10.5,10.6,10.7,10.8	1
		WRAL			W	10/03/12	:00				See MG 10.5,10.6,10.7,10.8	4
		WRAL			Th	10/04/12	:00			<del>\$2,200.00</del>	See MG 10.5,10.6,10.7,10.8	2



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Sales Region	National

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Billing Calendar	Broadcast
Billing Type	Cash
Special Handling	CIA - Mark PAID

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VRAL	Ref #
WRAL   WRAL   Sam News   Sam - 5:30a   F   10/05/12   :30   5:09 AM   NCCP-TV12-13   \$900.00 MG for 10.2,10.4,10.1	
SSUE CLASS OF TIME R8.23   F   10/05/12   30   7:21 PM   NCCP-TV12-14   \$2,200.00   MG for 10.2,10.4,10.1	
WRAL	8
WRAL Entertaiment Tonight 730-8P F 10/05/12 :30 7:57 PM NCCP-TV12-14 \$2,200.00 MG for 10.2,10.4,10.1 ISSUE CLASS OF TIME R8.23 \$1,000.01 MG for 10.2,10.4,10.1 ISSUE CLASS OF TIME R8.23 \$29 AM NCCP-TV12-13 \$1,000.00 MG for 10.2,10.4,10.1 ISSUE CLASS OF TIME R8.23 \$1,000.00 MG for 10.2,10.4,10.1 ISSUE CLASS	_
SSUE CLASS OF TIME R8.23   Sa   10/06/12   :30   8:29 AM   NCCP-TV12-13   \$1,000.00   MG for 10.2,10.4,10.1	3
WRAL CBS This Sat Morning 8-9a 8-9a Sa 10/06/12 :30 8:29 AM NCCP-TV12-13 \$1,000.00 MG for 10.2,10.4,10.1 ISSUE CLASS OF TIME R8.23 \$2,500.00 MG for 10.2,10.4,10.1 ISSUE CLASS OF TIME R8.23 \$1,000.00 MG for 10.2,10.4,10.1 ISSUE CLASS OF TIME R8.23 \$	5
WRAL Sat Hour 3 10-11p SSUE CLASS OF TIME R8.23 Sa 10/06/12 :30 9:59 PM NCCP-TV12-14 \$2,500.00 MG for 10.2,10.4,10.1  WRAL Inside Edition ISSUE CLASS OF TIME R8.23  WRAL David Letterman ISSUE CLASS OF TIME R8.23  ISSUE CLASS OF TIME R8.23  ISSUE CLASS OF TIME R8.23  Sa 10/06/12 :30 9:59 PM NCCP-TV12-14 \$2,500.00 MG for 10.2,10.4,10.1    10/08/12 to 10/14/12   1x   1	7
WRAL Sat Hour 3 10-11p Sa 10/06/12 :30 9:59 PM NCCP-TV12-14 \$2,500.00 MG for 10.2,10.4,10.1  WRAL Inside Edition ISSUE CLASS OF TIME R8.23  11 WRAL Inside Edition ISSUE CLASS OF TIME R8.23  WRAL	,
ISSUE CLASS OF TIME R8.23	6
SSUE CLASS OF TIME R8.23   10/08/12 to 10/14/12   1x   1	
WRAL	
WRAL M 10/08/12 :30 7:27 PM NCCP-TV12-14 \$2,200.00  12 WRAL David Letterman 1135p-1237a ISSUE CLASS OF TIME R8.23	
12 WRAL David Letterman 1135p-1237a ISSUE CLASS OF TIME R8.23	
ISSUE CLASS OF TIME R8.23	1
ISSUE CLASS OF TIME R8.23	
10/01/12 to 10/07/12 5xWT	
10/01/12 0/01/12 0/01/12	
WRAL W 10/03/12 :30 11:48 PM NCCP-TV12-14 \$900.00	1
WRAL W 10/03/12 :30 12:08 AM NCCP-TV12-14 \$900.00	5
WRAL Th 10/04/12 :30 11:48 PM NCCP-TV12-14 \$900.00	4
WRAL Th 10/04/12 :30 12:13 AM NCCP-TV12-14 \$900.00	2
WRAL Th 10/04/12 :30 12:30 AM NCCP-TV12-14 \$900.00	3
13 WRAL David Letterman 1135p-1237a ISSUE CLASS OF TIME R8.23	
<u>10/08/12 to 10/14/12                                  </u>	
WRAL M 10/08/12 :30 12:01 AM NCCP-TV12-14 \$900.00	2
WRAL M 10/08/12 :30 12:28 AM NCCP-TV12-14 \$900.00	1
14 WRAL WRAL 6a News Sat 6-8a	
ISSUE CLASS OF TIME R8.23	
10/01/12 to 10/07/12 1x1-	
WRAL Sa 10/06/12 :30 6:16 AM NCCP-TV12-13 \$900.00	1



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Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
15	WRAL	WRAL News Sat. 9a-9:30a	9:00a - 9:30a		-		•				
	ISSUE CLA	ASS OF TIME R8.23									
				10/01/12 to	10/07/12	1x	1-				
	WRAL			Sa	10/06/12	:30	9:23 AM	NCCP-TV12-13	\$900.00		1
16	WRAL	WRAL Sun Morning News	7-9a								
	ISSUE CLA	ASS OF TIME R8.23									
				10/01/12 to	10/07/12	1x	1				
	WRAL			Su	10/07/12	:30	7:15 AM	NCCP-TV12-13	\$1,100.00		1
17	WRAL ISSUE CLA	Young and the Restless ASS OF TIME R8.23	4-5p								
				10/08/12 to	10/14/12	1x	1				
	WRAL			M	10/08/12	:30	4:29 PM	NCCP-TV12-13	\$1,600.00		1
		<u>.</u>	Aired Spots	45							

Gross Total \$57,100.00 Agency Commission \$8,565.00

Payment Terms 30 Days **Net Amount Due** \$48,535.00